

GETAGRIP DEMO DAY SPONSORSHIPS

ALL SPONSORS RECEIVE THE FOLLOWING:

1. Two free memberships to Getagripchicago for 2 programs to use, give away or raffle off
 2. Customers and employees receive free Getagrip Demo Day passes and Demo Day Pricing
 3. The Ability to sell Lifestyle Memberships and earn up to 30% profit per membership sold
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BRONZE – FREE (6)

Place flyers in store windows, post cards on counters and/or put a banner on your website.

1. Text with company name on LARGER collateral materials
 2. Grouped Logos on the bottom of the page (6 other banners – linked to bronze page).
 3. Quarter micro-webpage in the BRONZE Sponsor Section – by category. The section will be 200 X 120 Pic size with text, links, etc. on bronze page. 4 columns.
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SILVER - \$1000 (3)

1. Logo on all collateral material
 2. 1 Newsletter Special on the bottom of our Newsletter (Rotates)
 3. Rotating banner on the side of the page (175X235) Links to silver page
 4. Half micro-webpage in the Silver Sponsor Section of the Silver page. (250 X 175 Pic with text, links, etc.) Lists specials, discounts, etc. from sponsors.
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GOLD - \$2500 (3)

1. Logo on all collateral material (plus text where applicable)
 2. Logo on the back of our Getagripchicago T-shirts
 3. Representation at Demo Day Events, Expressinars and social club events, etc.
 4. 1 articles or special per month in our newsletter (1 of 2)
 5. Business Partner status on our Meetup Group and Website (Or key sponsor – rotates)
 6. Banner ad on the top of our website that rotates (Comm. Chiropractic) 375 x 85 (+/-)
 7. Full Micro-webpage on our website with specials. Entire page (Can change monthly)
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PLATINUM - \$5000

Coming Soon! (Above, plus Joint programs, co-branding, polls, cross selling and more!)

RULES OF SPONSORSHIPS

1. Sponsorships can be paid in cash and gift cards, etc. Gift cards will be raffled off for free
2. We are planning to host up to 50 Getagrip Demo Days in 2008; 15 + of them will be free
3. Sponsorships can be paid quarterly; 30% down; balance will be divided into 3 payments
4. We give our sponsors exclusive rights to their respective business – no competitors
5. Sponsorships can be canceled at any time with a 30 day written notice by either party